Motown Records

## Produced the most popular style of soul during the 1960’s

## Started in 1959 in Detroit, Michigan

## Founded by songwriter, Berry Gordy.

## First hit record: “*Money (that’s what I want)*”

## From 1960 – 1969, it produced about 80 #1 hits.

## Produced famous artist and musical groups like: The Supremes, The Temptation

Berry Gordy

## Born: November 28, 1929 in Detroit

## Originally worked for a Lincoln – Mercury Plant, but didn’t like l=the monotony

## Founded Motown Records

## Never knew how to read music or play an instrument but knew enough about music to be able to discover talent.

## Developed and discover many different famous musicians.

## Also worked in movies; producing “The Wiz” and directing “lady Sings the Blues”.

## Inducted in the Rock n’ Roll Hall of Fame in 1988

Stax Records

## Founded in 1959 in Memphis, TN by Jim Stewart and Estelle Axton

* Not as popular as Motown, but were very successful
* Only last about 15 years
* In the time fame, produced about 167 hits in Top 100 hits on the pop charts and about 243 hits on the Top 100 hits on the R&B charts
* Famous Musicians and Band Include: Otis Redding, Sane and Dave, Booker T. & MGS and many more